

לשכת המבקרים הפנימיים IIA ישראל (חל"צ)
IIA Israel - Institute of Internal Auditors



הכנס המקצועי השנתי של הביקורת הפנימית 2026

Internal Audit NextGen2.0



מוכנים לעתיד: הביקורת כסוכן שינוי - מודל ה-APMM

ד"ר נועם קוריאט

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Koriat, N. (2025). [Future-Ready: An Audit Maturity Model for Shifting Impact with Action](#). ISACA Journal, 6 (Tomorrow's Tech, Today), Online Exclusive.

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Crant (2000) defines proactive behavior as:

Reacting to
the past

*“...taking initiative in improving current circumstances
or
creating new ones;*

Shaping
the
future

*it involves challenging the status quo rather than passively adapting to
present conditions.”*

Agents of Change

- Change is continuous, rapid, and uncompromising.
- We must confront our limitations with honesty and commit to continuous improvement.
- Progress requires letting go of familiar yet obsolete processes and embracing unconventional ways of thinking.
- Technology must be leveraged intentionally and not randomly.
- Expanding our skill sets in communication, innovation, and proactive thinking.
- Independence and objectivity are features by design, not bugs

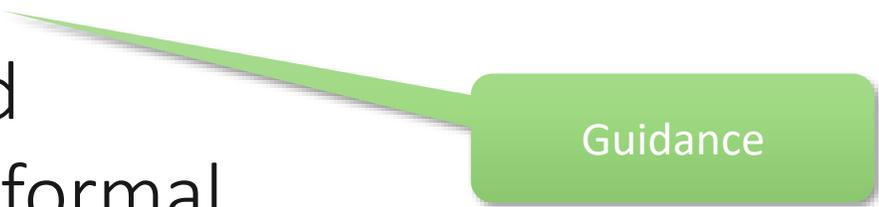
A Driver of Innovation

IPPF Domain I (“Purpose of Audit”)

- Serve as a central driver of informed decisions and sustained value creation.
- Extending assurance beyond its traditional boundaries toward advice, insight and foresight.
- Advisory services that provide direction and professional judgment without executing a formal assurance engagement.



Digital Business
Agility



Guidance

ITAF sections 2001.2.3, 2003.5.2, and 2003.8

- Ad-hoc advisor or reviewer for IT projects and controls
- IT auditors may participate in steering, implementation, or evaluation teams.



Where decisions
are made

Audit Proactivity Maturity Model (APMM)

In terms of proactive behavior



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Audit Proactivity Maturity Model (APMM)

Level 1 – Initial

Reactive and Ad-Hoc

In terms of
proactive
behavior

Impact

Value

Relevance

Decision Proximity ..

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- Reacts rather than proacts
- Annual audit engagement plan based on traditional assurance
- Proactive activities are random and ad-hoc
- Low influence and Impact
- Theoretical, no value demonstration
- Audit operates at a great distance from where decisions are made

Audit Proactivity Maturity Model (APMM)

Level 2 – Repeatable

Systematic Real Time Audit

Impact
Value
Relevance
Decision Proximity

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- Traditional assurance occupies a substantial share of the annual plan
- Real time audit embedded on a recurring basis within the annual plan
- Agile audit methodology is utilized to facilitate timely insights
- Moderate improved impact and auditee engagement; Low value demonstration, mostly theoretical
- Audit operates at a distance from where decisions are made (mostly in project level)

Audit Proactivity Maturity Model (APMM)

Level 3 – Defined

Data Analytics POC Competency

Impact
Value
Relevance
Decision Proximity

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- Systematic use of data analytics and AI POCs
- Increasing the share of proactive audit activities over traditional assurance.
- Data analytics and AI-based techniques, such as ML and data mining, provide a practical foundation for validating and demonstrating automated controls.
- Applying Agile practices in all activities.

Audit Proactivity Maturity Model (APMM)

Level 4 – Managed

Technology-Based POC Competency

- Systematic execution of full scale POCs
- Operational and technology-related recommendations require more effort to secure auditee acceptance.



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Audit Proactivity Maturity Model (APMM)

Level 4 – Managed

Technology-Based POC Competency



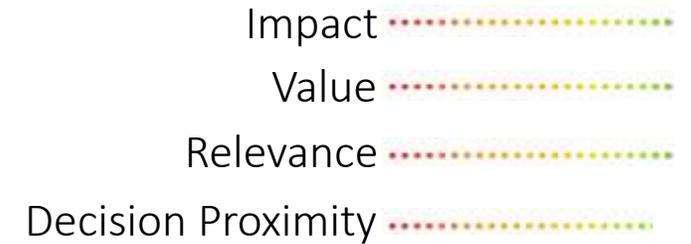
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- Full scale POC consists of:
 - Build and run solutions in a controlled internal environment.
 - Connect and interface with existing systems and data.
 - AI, low-code or no-code tools reduce the entry barrier for rapid full stack, full scale POC development.
 - Utilizing OKR-based methodology to clearly define business aligned objectives and respected key-results.

Audit Proactivity Maturity Model (APMM)

Level 4 – Managed

Technology-Based POC Competency



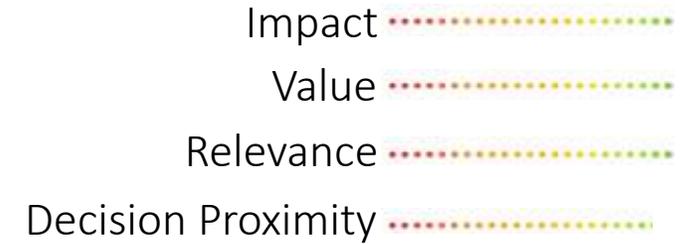
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- Challenge: Feasible POCs face budget and prioritization barriers
- Implications: Theoretical and unimplemented recommendations, resulting in low value and limited auditee engagement
- Mitigation:
 - Dedicated risk-based audit funding for POC-based recommendations.
 - Reserved priority slots in the organizational project portfolio.
 - KPIs to track the effectiveness of implemented recommendations with or without promoting mechanisms.

Audit Proactivity Maturity Model (APMM)

Level 4 – Managed

Technology-Based POC Competency



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- Challenge: Risks for audit independency and objectivity.
- Implication: Blurring boundaries across the three lines of defense governance weakens perceived independence and undermines objectivity in subsequent audits.
- Mitigation:
 - Keep POCs as examples and not working solutions.
 - Monitor dependency risk through budget and prioritization slots KRIs.

Audit Proactivity Maturity Model (APMM)

Level 5 - Strategic and Optimized

Mindset Shaping and Strategic Impact with Continuous Improvement

Impact 

Value 

Relevance 

Decision Proximity 

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- Legacy decision workflows often reinforce outdated paradigms.
- Boards and committees may suffer from group-think and overshadowing.
- Dominant voices can suppress alternative views.
- Reduced psychological safety limits knowledge sharing and innovation.
- Even significant value demonstration may face resistance due to rigid organizational mindsets.

More Views
More knowledge
Better decisions

Audit Proactivity Maturity Model (APMM)

Level 5 - Strategic and Optimized

Mindset Shaping and Strategic Impact with Continuous Improvement



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- Continuous presence in committees and executive forums
- This role should be formalized through a clear charter that defines the practice of audit presence in those forums:
 - Audit is proposed to act as Red Team/Devil's Advocate
 - Structured time slots and workflow to ensure alternative views and insights are heard and discussed.

Facilitating sound
informed decision
making process

